

TIPS AND TRICKS

Passion Project Edition

- **Picking Your Project:**

- Choose something you are genuinely curious about, as these projects should reflect your interests, values, or career goals
- Make sure it's unique; take inspiration from other clubs/projects, but make yours unique and different at the same time
- Balance ambition and feasibility; aim big, but start with something realistic

- **Execution:**

- Document everything (photos, videos, notes)
- Build a small but committed team and delegate roles.
- Track impact with numbers: # of participants, \$ raised, % increase, audience reach, etc.
 - Use free tools: Canva (design), Google Sites (website), Trello/Notion (project management), LinkedIn (sharing), Instagram/Facebook/TikTok (marketing)

- **Showcasing Impact:**

- Quantify: “Reached 200 students” sounds stronger than “taught students.”
- Qualify: Add outcomes — “helped raise awareness,” “inspired younger students,” etc
- Scale it: Turn a one-time idea into something sustainable (annual event, online resource, toolkit)

- **Common Mistakes To Avoid:**

- Picking something just to “look good”: admissions officers and employers can tell
- Starting too broad: focus on one problem and expand later

- Not tracking results: numbers matter!
- Giving up too early: projects don't have to go viral to be meaningful
- **Final Tips:**
 - Partner with clubs, nonprofits, or teachers for credibility + reach
 - Turn your project into an article, website, or guide so others can benefit
 - Share your journey online (LinkedIn, school newsletter, local press)
 - Always ask: *"What did I learn? What impact did I create?"*
- **Questions To Answer:**
 - Project Title:
 - Overview of Project:
 - Why This Project Speaks To You?
 - How Will It Benefit You?
 - Steps to Complete Project
 - Desired Project Outcome
 - Skills and Talents to Complete the Project
 - Materials Needed to Complete the Project
 - Potential Collaborators and/or Sponsorships Needed to Complete the Project
 - Estimated Time Commitment Required to Complete the Project
 - Potential Obstacles to Completing the Project
 - How Will You Respond to these Obstacles?